



SMART GRID
INNOVATION NETWORK

**Smart Grid Innovation Network Canada &
Bioindustrial Innovation Canada**

EU Trade and Learning Mission focused on Smart Energy & Bioeconomy

Mission Dates: March 18 - 26, 2024
Location: France, Belgium, Sweden

Bioindustrial 
Innovation Canada
A sustainable chemistry alliance.

Mission Overview

- **WHAT:** The Smart Grid Innovation Network Canada (SGIN) and Bioindustrial Innovation Canada (BIC) are partnering to offer a diverse program and collaborate on a learning and trade mission to the EU.
- **WHERE:** France, Belgium, and Sweden
- **WHEN:** March 18-26, 2024 (with options)
- **TO INCLUDE:** This week+ long mission will include options to attend:
 - BIOKET Conference in Reims, France
 - Smart energy site visits to EnergyVille, in Genk, Belgium
 - Research, Development, Innovation and Collaboration clusters including VITO (co-located with EnergyVille in Genk, Belgium) and TWEED in Liège, Belgium
 - Gothenburg, Sweden and RISE Research and Innovation Partner with a focus on Bioeconomy, Energy, Building Construction, Built Environments and Batteries (may include an additional site visit in Stockholm)


We are also exploring additional sites that would be of interest to those in the energy, cleantech, and bioeconomy space.

Overview of Mission Sites/Events:

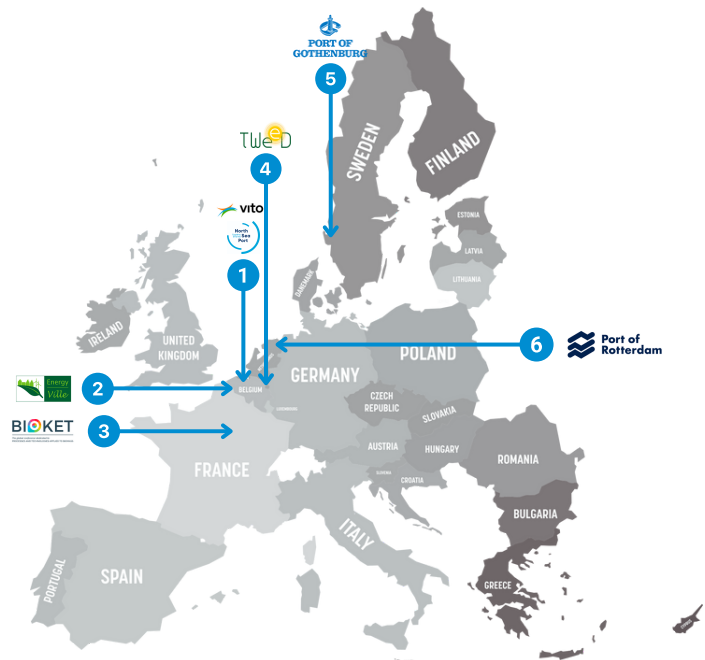
- 1 **Port of Ghent (North Sea Port) + VITO Cluster Ghent, Belgium**

- 2 **EnergyVille Genk, Belgium**

- 3 **BIOKET Conference Reims, France**

- 4 **Cluster TWEED Liège, Belgium**

- 5 **Gothenburg Port and Innovation Centre Gothenburg, Sweden**

- 6 **Port of Rotterdam Rotterdam, Netherlands**

WHO SHOULD PARTICIPATE:

This mission is a uniquely collaborative and tailored event for Canadian organizations seeking to understand the European market, explore trade and partnership opportunities, and network with like-minded leaders in the Benelux and Nordic regions.

This is a jointly coordinated mission given the collision of opportunities that cross the spectrum of energy, electrification, decarbonization and bioeconomy pillars. As a result, we anticipate significant cross collaborations.

HOW TO EXPRESS INTEREST:

To express your interest in joining this mission, please complete the form [here](#).

MISSION GOALS:

- Partner and prospect identification (identify potential clients or partners, establish business and/or research connections)
- Knowledge gathering (engage with opportunities and share learnings, strengthen relationships)
- Market research (identify potential opportunities, market dynamics, competition, risks associated with new business environment)
- Relationship building (conduct f2f meetings with potential partners/clients, explore new relationship opportunities)
- Trade show and conference (network at a conference, learn about industry developments)

****The site visits will depend on delegate interest, however, we are currently exploring the following options and seeking your input:***

When?	Where?	What?	Of interest to whom?	Key Interests
March 16-17	Travel to Belgium	Travel Day	Everyone	
March 18 <i>Start in Belgium</i>	SGIN & BIC Ghent, Belgium	Port of Ghent	Energy, Bioeconomy	Renewable Energy, Reuse of Co2, Bio-based Economy, Energy, Recycling, Biogas, Biofuels
March 19-21	SGIN Genk, Belgium	EnergyVille	Energy	Energy Demonstration, Regulatory Sandbox, EnergieSprung, Research Partnerships
<i>One group stay in Belgium</i>	SGIN & BIC Genk, Belgium	VITO @ EnergyVille	Bioeconomy	Cleantech, Sustainable Materials, Sustainable Chemistry Scaling, Sustainable Energy
	SGIN Liege, Belgium	Liege TWEED Cluster	Energy, Bioeconomy	Energy, Hydrogen, Water, Bioenergy, Energy Transition, Demonstration Projects
<i>One group head to France</i>	BIC Reims, France	BIOKET	Bioeconomy	Circularity, Bioeconomy, Bioprocesses, Biomaterials, Feedstock Transformation
March 21-22	SGIN & BIC Rotterdam, Netherlands	Port of Rotterdam	Everyone	
March 25-26	Gothenburg, Sweden	Gothenburg Port and Innovation Centre	Energy, Bioeconomy	Electromobility, Decarbonizing Transport, Battery Circularity, Biorefinery, Biomaterials, Building Systems, Sustainability
March 26-27	Travel to Canada	Travel Day	Everyone	

WHY ATTEND OUR COLLABORATIVE MISSION TO EUROPE?

- Receive pre-mission support and information to prepare for in-market activities
- Benefit from a dedicated mission agenda, and logistics support
- B2B assistance (regional Canadian trade commissioners)
- Networking Reception & Business Development Opportunities
- Market Intelligence and Site Visits
- Partial travel funding support for SMEs* and additional funding for NGOs

PARTICIPATION:

Participation in any of the listed agenda opportunities is completely voluntary. Costing for participants is based on category:

Category	Price/Cost to Participate	Support Includes
#1	<p>Canadian SME \$1,400+tx CDN* Fees do not cover travel, accommodations, meals, insurance, or transfer costs</p> <p>*\$1400+tx is based on 10 SMEs - Fee for SMEs may decrease if more than 10 register.</p>	<ul style="list-style-type: none"> • Pre-Mission Workshop / Webinars & In-Market Briefing • Delegate logistics • B2B Support • Networking & Business Development Opportunities • Market Intelligence Smart Energy Site Visits • Funding support (see information regarding funding below)*
#2	<p>Canadian Non-SME \$1,400+tx CDN Fees do not cover travel, accommodations, meals, insurance, or transfer costs</p>	<ul style="list-style-type: none"> • Pre-Mission Workshop / Webinars & In-Market Briefing • Delegate logistics • B2B Support • Networking & Business Development Opportunities • Market Intelligence Smart Energy Site Visits
#3	<p>NGO or Government Participant Contact Meaghan Seagrave: mseagrave@bincanada.ca</p>	<ul style="list-style-type: none"> • Pre-Mission Workshop / Webinars & In-Market Briefing • Delegate logistics • B2B Support • Networking & Business Development Opportunities • Market Intelligence Smart Energy Site Visits • Funding support and discount for registration at BIOKET*

*BIOKET Conference: Registration for BIOKET will be supported at a discounted rate through a third partner organization Innovation Development Trois Riviere. If you are interested in attending BIOKET please contact Meaghan Seagrave (mseagrave@bincanada.ca) for the discount procedure.

For **Canadian SMEs**, there is funding support through SGIN that will cover:

- 50% of airfare (up to a maximum)
- 50% of conference registration
- Up to \$200 a day for 5 days for per diems (hotel, food, etc.)

For **NGOs** there is funding support through BIC that will cover:

- Travel and accommodations (Max. Value \$5,000 CDN) per organization
- Please note: NGO funding is first-come, first-serve, with a maximum allocation of 7 participants.