

join us **VIRTUALLY** on December 2nd

Enlit Europe

Canada Special Enlit Online & B2B Session *our inclusive guide to the energy transition*

Connect.
Inspire. Evolve.



The Trade Commissioner Service (TCS) is pleased to invite you to virtually participate in the **Canada Special Enlit Online & B2B Session: Digitization of the Energy Sector & the Role of Utilities - a Comparison between Europe and Canada.** **Registration deadline: 15 October 2020.**

This sole Canada virtual event will take place on **2 December 2020** and will be free of charge for Canadian companies.

Through this virtual meeting, we wish to set the stage for your entry into the European market at next year's ENLIT edition which will be held in Milan from 30 November – 2 December 2021. The TCS, in collaboration with our regional offices and provincial governments, will maintain its Canada Desk exhibition space of 130 sqm. A B2B session with selected and qualified European companies will also be organized parallel to the session and in-market Trade Commissioners in European capitals will provide you with direct assistance, share promotional material and help your company connect with key European industry players.

WHAT IS ENLIT

Enlit is the new unifying brand for Clarion Energy's series of Utility Week & POWERGEN brands. It is a constantly growing event, inclusive and an end-to-end platform that addresses every aspect of the energy transition.

OPPORTUNITIES IN THE SMART GRID AREA IN EUROPE

The European Union's carbon reduction plan, renewables deployment and energy efficiency targets are important drivers for the energy transformation in EU countries. The Commission's proposal, "Clean energy for all Europeans", highlights regulatory foundations to increase the use of smart grid technologies. In order to make this process sustainable, innovative ICT solutions are needed to provide real-time information on power flows and demand at the local level and by-pass physical infrastructure that prevents the efficient power transmission and distribution. Tools are also needed to better manage the variety of local activities of power consumers and producers. Private and public funding is becoming available for smart grid research and development as well as for demonstration and development projects. Smart grids are also included in the list of Projects of Common Interest (PCIs) under the Infrastructure Regulation (347/2013). Such projects are granted special treatment in terms of regulatory funding through the €5.85 billion (C\$6.4 billion) Connecting Europe Facility (CEF), a key EU funding instrument to promote growth, jobs and competitiveness through targeted infrastructure investment at the European level.

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HOW TO PARTICIPATE

Participating companies are requested to complete the **company registration form** including contact details, brief company profile and types of business contacts and connections your company is seeking.

FOR FURTHER INFORMATION & REGISTRATION, CONTACT:

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DIGITIZATION OF THE ENERGY SECTOR & THE ROLE OF UTILITIES

A COMPARISON BETWEEN EUROPE AND CANADA

PROGRAM

- **Welcome remarks**, Ambassador Bugailiskis, Embassy of Canada to Italy (5')
- **Introduction to ENLIT & Seminar Objectives**, Clarion Energy, Organizer of ENLIT Europe (5')
- **Presentation of participating Canadian companies**, Trade Commissioner Service (5')
- **Overview of Sector Trends in Europe and Canada** (10' each presentation)
- **Guest Speakers & Case Studies:**
 - European Speakers:
 - ◇ ENEL Spa
 - ◇ Other European utilities
 - Canadian Speakers:
 - ◇ Hydro-Quebec – Patrick Judge, IT Strategy Business Analyst
 - ◇ Forsight - Jeanette Jackson, Managing Director
 - ◇ Alectra - Neetika Sathe, Vice President
 - ◇ MaRS
 - ◇ NRCAN
- **Q&As** (10')

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European Utility Week & POWERGEN Europe!
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Canada 