



SMART GRID
INNOVATION NETWORK

SGIN **MEMBERSHIP** **GUIDE**

**WE FOSTER
CANADA'S TRANSITION
TO A CLEAN ENERGY
FUTURE.**

ABOUT US

Smart Grid Innovation Network Canada (SGIN) supports Canada's clean energy transition by advocating for the smart energy sector.

Through education, vendor support, business model innovation and smart grid technology, we will leverage our position in the Canadian energy sector to create impact.

We are dedicated to building a clean energy future for the benefit of all Canadians.

WELCOME TO SGIN CANADA

We have prepared this short guide to help our members get the most of their membership in SGIN. As a member driven organization, we are here to help our members create impact by sharing, learning and growing.

We appreciate your trust in our organization and look forward to working together to achieve our goals.

**YOU CAN LEARN MORE ABOUT SGIN BY VISITING:
WWW.SGIN.CA**

MEMBERSHIP

Membership in SGIN will help you stay connected to a leading forum of professionals, companies and organizations active in Canada's energy sectors.

Our members are leaders in Canada's energy industry. They range from small businesses developing new generating solutions or enabling technologies to utilities and multinational corporations.

As a member of SGIN, you will demonstrate your interest in the opportunity represented in energy transition development. As one of our members, you will be seen as a leader in Canada's first industry association dedicated to Energy Transition to support improving our energy supply resilience, utility operations and to support our managed transition from legacy infrastructure to cleaner and smarter energy systems.

We thrive on the diversity of our membership which creates a strong voice of support and advocacy for the energy transition in Canada, and around the world.

MEMBERSHIP LEVELS

MEMBERSHIP TYPE	CLASS A=VOTING B=NON-VOTING	MAX N° PEOPLE INVOLVED	WORKING COMMITTEE INVOLVEMENT	SERVICE DISCOUNTS	ANNUAL FEE (EMPLOYEES)
<p>ENERGY TRANSITION CHAMPION</p> <p>Energy Transition Champion membership represents a corporate member who is a pioneer and guiding force in a smart energy transition industry. They play a leadership role by contributing to the strategic direction of the industry and the network. This membership is recommended for those who want to get more involved in supporting SGIN and may nominate someone to represent them on the board.</p>	A	5	UNLIMITED	20%	<p>\$10K FOR ORGANIZATIONS WITH FEWER THAN 1,000 EMPLOYEES.</p> <p>\$25K FOR ORGANIZATIONS WITH MORE THAN 1,000 EMPLOYEES.</p>
<p>ENERGY TRANSITION LEADER</p> <p>Energy Transition Leader membership is designed for key players and influencers in the industry. This class includes organizations who are active in the association, wish to benefit from relationships, and increase their presence in the network.</p>	A	UP TO 2	UP TO 2	20%	<p>\$1K FOR ORGANIZATIONS WITH FEWER THAN 5 EMPLOYEES.</p> <p>\$3K FOR ORGANIZATIONS WITH MORE THAN 5 EMPLOYEES.</p>
<p>INDIVIDUAL</p> <p>Individual members are designated for people who support and advocate for energy transition. These individuals have no corporate interests.</p>	A	1	1	-	\$100
<p>STUDENT</p> <p>Student members may have an interest in learning more about the industry and being exposed to opportunities to learn, connect to industry leaders, and potential job prospects.</p>	B	1	1	-	FREE
<p>AFFILIATE MEMBER</p> <p>This level is for individuals who simply want to get involved in the dialogue.</p>	B	1	N/A	-	FREE
<p>ASSOCIATION PARTNER</p> <p>These membership classes are identified for other associations who wish to mutually exchange knowledge and interface with our collective membership (reciprocal membership).</p>	B	1	N/A	-	CALL TO DISCUSS

BENEFITS



BUSINESS DEVELOPMENT & NETWORKING

For the sector to advance, it is critical to connect key players and identify potential business and collaborative opportunities. SGIN Canada provides networking opportunities with industry players through a bi-annual Conference as well as other smaller focused events throughout the year. We also work to gain market intelligence by working with our contacts and networks to identify opportunities domestically and internationally.



POLICY DEVELOPMENT, ENGAGEMENT & ADVOCACY

We work to engage government, the public, non-governmental organizations, and stakeholders to ensure energy transition is a critical component of Canada's economic, energy and environmental agenda. To that end, we examine policy issues on an on-going basis, develop and advocate for key proposals to remove barriers, and ensure our members' voices are heard.



FOSTERING COLLABORATION & INNOVATION

We believe that Canada has a real opportunity to be a leader in the global market by innovating and developing solutions here that can address needs and challenges everywhere. SGIN Canada works with its members to identify critical needs for the industry and facilitates development of working groups or initiatives to bring members who have challenges together with those who may be able to provide solutions. This work is crucial in reducing cost and risk, accelerating innovation and maximizing benefits to Canada.

BENEFITS



COMMUNICATIONS & MARKETING

As energy transition is an emerging discipline, there is an ongoing effort to communicate the opportunities, benefits, and facts around developing sustainable, digital, interoperable and scalable solutions. SGIN Canada's communications and marketing efforts are geared towards promotion, education, awareness, and community building. Through our website and social channels, we work to have the most up to date and extensive information on relevant topics. We also compile regular communications identifying upcoming events and opportunities, industry insights, and emerging news. To further outreach efforts, SGIN Canada also regularly participates in speaking events, conferences, and workshops to provide information on SGIN member activities and industry opportunities.



SERVICES

























SGIN Canada continually looks for value add fee for service offerings. Membership provides access to these services at discounts.



KNOWLEDGE SHARING WEBINARS/CONFERENCES

Ability to participate in all webinars/conferences at discounted rates.

To learn more about our membership offerings, please contact us at info@sgin.ca or visit our website at www.sgin.ca/membership/

BENEFIT	ENERGY TRANSITION CHAMPION	ENERGY TRANSITION LEADER	INDIVIDUAL	STUDEN	AFFILIATE MEMBER	ASSOCIATION PARTNER
Opportunity to nominate an individual for Board of Directors						
Priority participation in advocacy and communications initiatives						
Prominent branding among members						
Service discounts for SGIN fee for service offerings of 20%						
First visibility of opportunities						
Invitation to exclusive executive networking events						
Opportunity to respond to procurement requests for SGIN						
AGM Voting rights						
Opportunity to participate in SGIN's Working Committee(s)						
Access to our private industry LinkedIn group, early access to our industry webinars, and industry relevant information plus access to the network of professionals						

SGIN CANADA LINKEDIN COMMUNITY: USAGE GUIDELINES

SGIN has established a cross-sector community of practice LinkedIn group for its members to network. Whether you are a manufacturer, product supplier, services provider, utility, government entity, academia regulator, consumer or an individual who *“believes in a clean energy future”*, we are encouraging open dialogue to share opportunities and innovative approaches to addressing challenges. **We have identified the following set of usage guidelines for this group:**

- 1 Be professional, kind, polite and respectful of other members.

- 2 Please refrain from engaging in argumentative discussions.

- 3 All discussions and shared links must clearly relate to the smart energy sector (please clarify/confirm) as is described in the Vision and Mission statement of SGIN.

- 4 When posting, please pose questions to encourage meaningful discussion.

- 5 We ask that consultants and service providers focus on sharing innovative service approaches and refrain from posting promotional content.

- 6 Startup and technology providers may post within this group in regards to user testing, research and product development. However, you must seek permission from group moderators before posting, otherwise your post may be removed.

- 7 Job posts are strictly not allowed.

- 8 The moderators of this group reserve the right to remove any post without explanation or notice.

- 9 This group has a zero tolerance policy towards harassment and discrimination of any sort.

Users who violate these rules or any of LinkedIn terms of use may lead to member removal without notice.

LIABILITY NOTICE

Except in the case of negligence, breach, act, omission, fault or default on the part of Smart Grid Innovation Network Canada Inc, the Member of SGIN shall, during and after the termination of this Agreement, indemnify and save Smart Grid Innovation Network Canada Inc. completely free and harmless from any and all damages (incidental, direct, indirect, special, or consequential or otherwise) or injuries to persons or property, or claims, actions, obligations, liabilities, costs, expenses and fees arising from any cause whatsoever, so long as Smart Grid Innovation Network Canada is carrying out the provisions of this Agreement or is acting on the subsequent directions of the Member of SGIN.

SGIN GOVERNANCE

TO LEARN MORE ABOUT OUR TEAM AND BOARD MEMBERS PLEASE VISIT, WWW.SGIN.CA/ABOUT/

FOR MORE INFORMATION

PLEASE VISIT OUR WEBSITE AT WWW.SGIN.CA

CONTACT OUR TEAM AT INFO@SGIN.CA